

# AMS SCHOOL OF INFORMATICS

## PLACEMENT BROCHURE



**BATCH (2023-2025)**

## Principal's Message

Dear Industry Leaders,



It gives me immense pleasure to welcome you to the vibrant and empowering world of AMS School of Informatics (AMSSOI) through this placement brochure.

Since the launch of our MBA program in 2008, AMSSOI has been steadfast in its mission to nurture, empower, and shape aspiring women leaders. Over the past 17 years, we have proudly mentored and graduated 15 successful batches of students, many of whom have gone on to excel in diverse roles across leading organizations nationwide.

At AMSSOI, education goes beyond textbooks. We are deeply committed to delivering a transformative academic experience that blends knowledge with critical skills and strong values. Our dedicated faculty ensures that each student is prepared not only for a job but for a lifetime of leadership. Through case-based learning, interactive workshops, and industry exposure, students are equipped to think innovatively, act decisively, and lead ethically.

This brochure offers a glimpse into our academic journey, developmental initiatives, and the capabilities of our talented students. It reflects our commitment to aligning with the dynamic needs of the corporate world and preparing our students for impactful careers.

We warmly invite you to explore this talent pool and consider AMSSOI as a trusted partner not only for recruitment but also for deeper collaboration in training, research, and knowledge exchange. We believe that strong industry-academia partnerships are key to shaping the future of business and society.

Thank you for your interest in AMSSOI. We look forward to building a meaningful and enduring association.

With warm regards,

Dr. Venu Priya  
Incharge Principal  
AMS School of Informatics  
Hyderabad

## **ABOUT AMS SCHOOL OF INFORMATICS**

Padma Vibhushan Dr. Durgabai Deshmukh, mother of social service, toiled all through her life with a single-minded devotion to empower women by providing them access to education. To fulfill her dream, she founded AMS in 1939. Over the last 80 years AMS (presently renamed as DDMS) under its umbrella is striving to empower women through its over 27 institutions in the states of Tamil Nadu, Telangana and Andhra Pradesh in the fields of education, health care, differently abled and senior citizens.

*"To accomplish great things, we must not only act, but also dream;  
not only plan, but also believe."*

### ***Vision***

*To make AMSSOI a premier center of education – both professional and general – for women to acquire knowledge, skills, attitudes required to lead life as complete citizens and pursue careers of their choice.*

### ***Mission***

*To impart high quality knowledge and practical skills to women graduates in Information Technology and Business Management including research and development. To be among the top five institutions in the state for educational and social achievements by 2030.*

### ***Quality policy***

**AMS SCHOOL OF INFORMATICS (AMSSOI)** *is committed and dedicated to the empowerment of women through imparting quality education in post graduate courses in Business Administration and Computer Applications to the students and equip them with the latest knowledge and skills to adapt themselves to the rapidly changing business world, through technically competent faculty, state-of- art infrastructure and strong tie up with the Industry. AMSSOI aims at improving continually, evolving itself into one of the best institutes for women in post graduate education.*

The AMS School of Informatics (AMSSOI as it is popularly known) is a unit of AMS offering Post Graduate programs for girls leading to MBA degree under the aegis of Osmania University. AMSSOI was established in 1998 with BCA and MCA. MBA courses introduced in 2008 with a strength of 120 approved by AICTE.

The well-equipped lab with 65 systems dual-core processor 1 GB RAM, 80 GB Hard Disk, 15 inches led screen, spacious 6 lecture halls with Digital Boards, well-established library with 3157 volumes 1240 titles, 16 national and international journals, excellent and dedicated staff (having exposure to both industry and academics) 1 professor, 1 Associate Professor, 4 Assistant Professors ensure that the students acquire sound knowledge in various subjects in the management fields.

Over the years AMSSOI management and faculty have been engaged in an honest endeavor to improve the quality of inputs and further enhance the position in the league of schools of management. As a result, our students have secured university ranks and have excelled themselves in many extra-curricular activities. For the past eleven years, AMSSOI has been providing students from varied backgrounds an ideal platform to build on their existing knowledge and skills, thereby molding them into real management professionals.

AMSSOI establishes relationships with various companies to regularly learn the industrial trends and orient its students to meet those requirements quickly. During the year 2023, 75 students out of 97 students are placed in MNCs like Amazon, Wells Fargo, Genpact, Soctronics, UnitedHealth Group, Cognizant and Deloitte, etc.

## **Support Systems at AMSSOI**

Learning can excel only if the right support system is provided, one that includes a good Library, computing facilities, seminar hall facilities, Digital Classroom facilities with LCD Projectors and Digital Boards, sports and games facilities. AMSSOI has made necessary efforts in providing a very good learning ambience with all required paraphernalia and support system

## Library



## Computing Facilities





## Seminar Hall



## Classrooms



## **People at AMSSOI**

Faculty at AMSSOI is one of the most qualified and experienced. Most of them have presented case studies and research papers in national as well as international journals.

## **Faculty Profiles:**

### **Incharge Principal**

**Dr. P. Venu Priya:** MBA in Human Resource management and Marketing, Ph.D. from Nagpur University, LL.B. from Osmania University, Qualified SET and Experience in teaching field-18 years.

### **Associate professors**

**Dr IR. Kalyani:** MBA in Finance and Human Resource Management, Qualified NET and SET, Ph.D. from Mahatma Gandhi University Nalgonda and Experience in teaching field- 9 years.

### **Assistant Professor**

**N. Ramya:** MBA in Finance and Marketing, Pursuing Ph.D. from Anurag University, Hyderabad and Experience in the teaching field-9years.

**J. Swathi:** MBA with Human Resource Management and Finance, B. tech CSE from JNTU, Pursuing Ph.D. from Kakathiya University and Experience in the teaching field- 9 years.

**V. Shravya:** MBA Finance, Pursuing Ph.D. from Kakathiya University Experience in the teaching field- 6 years.

**S.Akhila:** MBA finance from Osmania University and Experience in teaching field 1.5 year.

## MBA Programme Course Details Syllabus

MBA (Day) Course Structure and Syllabus as Per CBCS Guidelines with Effect

### MBA Year-I Semester –I

Course Code	Course Title	Nature	Credits	HPW (Th+Tu+P)	Max Marks (CCE+SEE)
MB101	Management & Organizational Behaviour	Core	4	4Th + 1 Tu	40+60
MB102	Accounting for Management	Core	4	4Th + 1 Tu	40+60
MB103	Marketing Management	Core	4	4Th + 1 Tu	40+60
MB104	Statistics for Management	Core	4	4Th + 1 Tu	40+60
MB105	Economics for Managers	Core	4	4Th + 1 Tu	40+60
MB106	IT Applications for Management	Core	4	3Th+2P	40+40+20P*
<b>Total credits at the end of I Semester</b>			<b>24</b>		<b>600</b>



**MBA Year-I Semester –II**

<b>Course Code</b>	<b>Course Title</b>	<b>Nature</b>	<b>Credits</b>	<b>HPW (Th+Tu+P)</b>	<b>Max Marks (CCE+SEE)</b>
MB201	Human Resources Management	Core	4	4Th + 1 Tu	40+60
MB202	Financial Management	Core	4	4Th + 1 Tu	40+60
MB203	Operations Research	Core	4	4Th + 1 Tu	40+60
MB204	Entrepreneurship Development	Core	4	4Th + 1 Tu	40+60
MB205	Business Research Methods	Core	4	4Th + 1 Tu	40+60
MB206	Business Law and Ethics	Core	4	4Th + 1 Tu	40+60
MB207	Seminar Presentation *	Core	2		Grade
<b>Semester Credits</b>			<b>26</b>		<b>600</b>
<b>Total Credits at the end of II Semester</b>			<b>50</b>		<b>1200</b>

**MBA Year-II Semester-III**

<b>Course Code</b>	<b>Course Title</b>	<b>Nature</b>	<b>Credits</b>	<b>HPW (Th+Tu+P)</b>	<b>Max Marks (CCE+ESE)</b>
MB301	Operations Management	Core	4	4Th + 1 Tu	40+60
MB302	E- Global Business	Core	4	4Th + 1 Tu	40+60
MB303	Total Quality Management	Core	4	4Th + 1 Tu	40+60
MB304-F-I MB304-F-II	<b><u>Finance</u></b> Investment Analysis & Portfolio Management	Elective	5	4Th + 1 Tu	40+60
	Banking & Insurance	Elective	5	4Th + 1 Tu	40+60
MB304-M-I MB304-M-II	<b><u>Marketing</u></b> Marketing Engineering	Elective	5	4Th + 1 Tu	40+60
	Advertisement and Retail Management	Elective	5	4Th + 1 Tu	40+60
MB304-HR-I MB304-HR-II	<b><u>Human Resources</u></b> Compensation Management	Elective	5	4Th + 1 Tu	40+60
	Industrial Relations and Labour Laws	Elective	5	4Th + 1 Tu	40+60
MB304-S-I MB304-S-II	<b><u>Systems with Business Analytics</u></b> Data Base Management	Elective	5	3Th + 2P	40+40+ 20P
	Systems Business Analytics	Elective	5	4Th + 1 Tu	40+60
MB 305	Case Study		2		50
MB 306	Research Design		1		25
MB 307	Progress Seminar		1		25
<b>Semester Credits</b>			<b>26</b>		<b>600</b>
<b>Total Credits at the end of III Semester</b>			<b>76</b>		<b>1800</b>

**MBA Year-II Semester-IV**

<b>Course Code</b>	<b>Course Title</b>	<b>Nature</b>	<b>Credits</b>	<b>HPW (Th+Tu+P)</b>	<b>Max Marks (CCE+ESE)</b>
MB401	Business Policy and Strategy	Core	4	4Th + 1 Tu	40+60
MB402	Logistics and Supply Chain Management	Core	4	4Th + 1 Tu	40+60
MB403	Business Intelligence	Core	4	3Th + 2P	40+40 +20P
MB404-F-III	<b><u>Finance</u></b> Financial Risk Management	Elective	5	4Th + 1 Tu	40+60
MB404-F-IV	International Finance	Elective	5	4Th + 1 Tu	40+60
MB404-M-III	<b><u>Marketing</u></b> Buyer Behaviour	Elective	5	4Th + 1 Tu	40+60
MB-404-M-IV	Services and Digital Marketing	Elective	5	4 Th + Tu	40+60
MB404-HR-III	<b><u>Human Resources</u></b> Leadership and Change Management	Elective	5	4 Th + 1Tu	40+60
MB404-HR-IV	Performance Management	Elective	5	4 Th + 1 Tu	40+60
MB404-S-III	<b><u>Systems with Business Analytics</u></b> Data Visualization	Elective	5	3 Th + 2 P	40+40+20P
MB404-S-IV	Data Mining for Business	Elective	5	4 Th + 1 TU	40 + 60
MB405	Dissertation		1		25
MB406	Final Presentation		2		50
MB407	Viva Voce during Final Presentation		1		25
<b>Semester Credits</b>			<b>26</b>		<b>600</b>
<b>Total Credits at the end of IV Semester</b>			<b>102</b>		<b>2400</b>

- HPW – Hours Per Week
- CCE – Continuous and Comprehensive Evaluation
- ESE – End Semester Exam
- Th- Theory
- Tu – Tutorial
- P - Practical

## Personality Development Programme

### Objective

AMSSOI's objective is to develop the overall personality of students and make them socially responsible citizens. Our focus in Management education is on all round development of students influencing the physical, social, emotional and spiritual aspects of their personality through building the required set of attitudes, habits, values, skills and interests as per the corporate expectations.

The co-curricular activities designed by us in addition to Osmania university curriculum are in-line with our objectives that add to overall personality development of the students giving unique identity for employability.

Semesters	Activities	Focus	No. of Hours	Marks
I semester	Management Games/ Business Quiz, Business Personalities Presentation, JAM, Movie Screening	Positive Attitude, Adaptability, Team Work, Time Management, Commercial Awareness, Resolving conflicts	60	75
II semester	Seminars, Group discussions, General Case Studies, Movie Screening	Leadership qualities, Time Management, Communication skills, Self - Motivation	60	75
III semester	Management games/ Business Quiz, Presentations on organization issues and Challenges, JAM, New Product Development, Movie Screening	Creative/Imagination/Innovation, Commercial Awareness, Emotional Intelligence, Technical Skills	60	75
IV semester	Group discussions, Specific case study analysis, Project presentations, Movie Screening	Leadership skills, Presentation Skills, Resource Management Skills, Writing Skills, Problem Solving Skills	60	75

\*Evaluation is based on participation and performance





Here are our students participating in "BLITZKRIEG- The rise of future entrepreneurs", the Annual Management and Cultural Fest organized by Department of Business Management, Osmania University, Hyderabad.



We hosted Mind Marathon - 2K25, a fun and competitive event organized by the Talent Hunters (HR Club), packed with exciting rounds to test the thinking, teamwork, and problem-solving skills of our MBA students.



Here are our students participating and organizing the Artha Yukthi (Finance Club Activity) this finance fiesta saw the sharpest minds crack codes, solve riddles, and trade.



In celebration of World Innovation & Creativity Day (21st April 2025), we proudly hosted Avishkar - 2K25: Idea Hackathon - a dynamic showcase of student-driven creativity and entrepreneurial spirit.





Our students presented their articles at a 2 Day National Seminar on Sustainable Economic Development through Innovation Infrastructure and Industrialisation at Government City college, Hyderabad.



Our students participating at the intercollegiate management meet at ST Ann's P.G college for women.



Here are our students receiving awards and recognition at various intercollegiate fests for their outstanding performance.



Certificates earned by our students for completing courses and internships, showcasing their dedication to continuous learning and professional growth.



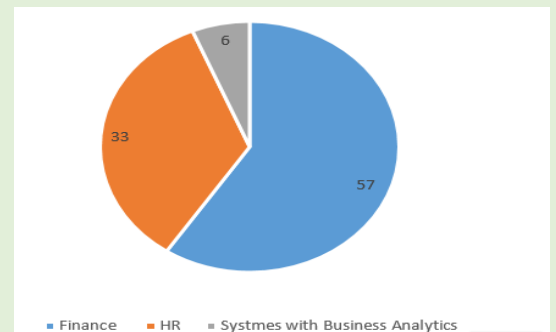


Students actively engaged in indoor and outdoor games as part of the Pratibha(Sports Club) fostering team spirit and overall development.

## PROFILE OF THE BATCH (2022-2024)

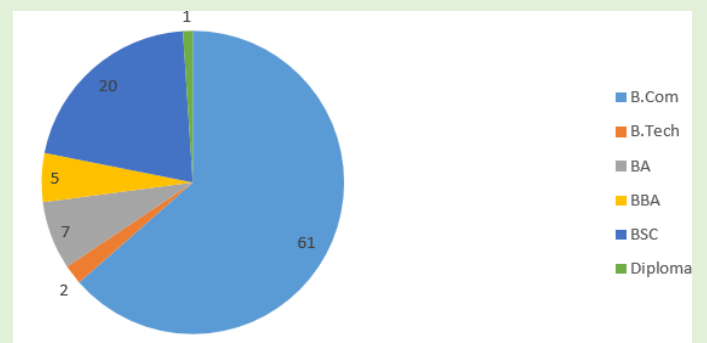
### Major Specialization

<b>Finance</b>	<b>57</b>
<b>Human Resource</b>	<b>33</b>
<b>Systems with Business Analytics</b>	<b>6</b>



### Graduation Stream

<b>B.Com</b>	<b>61</b>
<b>BSC</b>	<b>20</b>
<b>BA</b>	<b>07</b>
<b>BBA</b>	<b>05</b>
<b>B.Tech</b>	<b>02</b>
<b>Diploma</b>	<b>01</b>



## FINANCE STUDENTS DETAILS



**TANUKU MANASA**

**Age: 24 | Graduation: B.Com (General) | University: Osmania**

**MBA Specialization: Finance**

**Project Title: The impact of unregulated digital loan apps on financial stability and consumer well-being in Hyderabad**

**Internship: Metafolks Technologies**

**Duration: 17/04/2024 To 29/06/2024**

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**SUNKARA MADHU VAISHNAVI DEVI**

**Age:21|Graduation:B.com(computer applications) | University: Osmania**

**MBA Specialization : Finance**

**Project Title : A Study on Retirement Planning of Centennials**

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**YALMAKANTY ROJA**

**Age: 27 | Graduation:B.Com(Computers) | University: Osmania**

**MBA Specialisation: Finance**

**Project title: A Study on Understanding and Awareness of Mutual fund in Hyderabad**

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**GURRAM AMULYA**

**Age: 22 | Graduation: B.Com (General) | University: Osmania**

**MBA Specialization: Finance**

**Project Title: An Analysis of Life Insurance Investment Preferences  
Influenced by Demographic and Psychographic Factors in Hyderabad**

**Internship: One's Own Financer**

**Duration : 26/04/2024 To 26/05/2024**

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**B. ANANYA**

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**MBA Specialization: Finance**

**Project Title: A study on investment preferences of millennials  
towards private trading apps**

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**VADLA BHAGYALAXMI**

**Age: 23 | Graduation: B. Com | University: Osmania University**

**MBA specialisation: Finance**

**Project Title: A Study On Fundamental Analysis With Reference To  
Dr. Reddy's Laboratories Limited**

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**REHANA FATHIMA**

**Age: 23 | Graduation: B.Com (computer applications) | University: Osmania**

**MBA Specialization: Finance**

**Project Title: A Comparative Study Of Small ,Mid And Large Cap**

**Mutual Funds Performance**

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**BADAVATH RAMADEVI**

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**MBA Specialization : Finance**

**Project Title : A study on current scenario of investment banking in India**

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**GONTELA VIJAYA LAKSHMI**

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**MBA Specialization : Finance**

**Project Title : "A study on technical analysis of selected stocks in pharma sector"**

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**THALLAPALLY NIHARIKA**

**Age: 22|Graduation: B. Com (Computer Applications) |University: Osmania**

**MBA specialisation: Finance**

**Project Title: A Study On Portfolio Evaluation Of Selected Stocks**

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**DAMARLA VANI**

**Age: 22| Graduation: B.com General | University: Osmania University**

**MBA Specialization : Finance**

**Project Title : A Study On Green Bonds**

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**BUSHRA SULTANA**

**Age:22|Graduation:B.com(computer applications)|University:Osmania**

**MBA Specialization: Finance**

**Project Title:A Study on Portfolio Evaluation**

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**G.SANDHYARANI**

**Age: 23| Graduation: B.com (computers) |University: Osmania**

**MBA Specialisation: Finance**

**Project Title: A study on Cryptocurrency and its impact on Banking Industry In India.**

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**VISHWANATH MONICA**

**Age: 21| Graduation: Diploma in Hotel Management & Catering Technology (DHMCT) |University: State Board Of Technical Education & Training**

**MBA Specialization: Finance**

**Project Title: Comparative study on financial performance of selected private and public sector banks.**

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**GONGA NIKITHA**

**Age: 22| Graduation:B.COM (Computer Applications)| University: Osmania**

**MBA Specialization: Finance**

**Project Title: A Study on growth and Development of Currency Derivatives in India**

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**ERRAM SOWJANYA**

**Age : 24| Graduation: BSC(MSCs)| University: Kakatiya**

**MBA Specialization : Finance**

**Project Title:"A study on awareness of Crop Insurance in Warangal District"**

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**SIDDI SRAVANI**

**Age: 23 |Graduation: B.com (computers) |University: Osmania**

**MBA specialization: Finance**

**Project Title: A Study On Influence Of Social Media On Investment Decision-Among Young Adults In Hyderabad**

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**KOMURELLY ASHWINI**

**Age :23 | Graduation : Bcom(Computers)University : Osmania**

**MBA Specialization : Finance**

**Project Title : A Study On Awareness Of Bancassurance Among Customers Of Hyderabad**

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**MANDAVA PAVITHRA**

**Age: 24 | Graduation: B. Com (Computer's) | University: Kakatiya**

**MBA Specialization : Finance**

**Project Title : “A Study on financial statement analysis of TATA MOTORS”**

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**NALLAGONI ANUSHA**

**Age:-23| Graduation: B.com (computers) | University: Satavahana**

**Mba specialization: Finance**

**Project title: A study on investment behaviour among school teachers in Hyderabad**

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**Mobile number: 9391941026**



**MADAPATHI POOJA**

**Age-23| Graduation: B.Com( Computers)| University:Osmania`**

**MBA Specialization: Finance**

**Project Title : A Study On Derivatives- Futures On India Infoline PTV LTD**

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**DUMALLA ANURADHA**

**Age:23|Graduation:B.S.c ( MCCs) |University: Kakatiya University**

**MBA Specialization: Finance**

**Project Title: A study on issues and challenges in online banking among public and private sectors banks**

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**PALLETI HEPSIBA**

**Age:24|Graduation:B.S.c(Maths,Physics,ComputerScience)|University: OU**

**MBA Specialization: Finance**

**Project: A Study on Portfolio Management at Kotak Securities**

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**THUTI SRILAKSHMI**

**Age: 22 |Graduation: B. com (General)|University: Osmania**

**MBA Specialisation : Finance**

**Project Title : A study on financial statement analysis of hdfc bank.**

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**GADDAM SRAVANTHI**

**Age:22|Graduation: B. COM (C.A) |University: Kakatiya University**

**MBA specialization: Finance**

**Project title: A Study On Women Empowerment Through Microfinance  
And Self Help Groups In Hyderabad.**

**Internship : Muskurahat foundation**

**Duration : 18-7-2024 to 14-8-2024**

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**BHUKYA BINDU**

**Age: 22| Graduation: B.Sc (MSCS) | University: Kakatiya**

**MBA Specialisation: Finance**

**Project Title: “A Study on Investment Preferences of employees at  
Apollo 24/7”**

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**Mobile Number: 8074452563**



**KARASANI POOJA**

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**Project:A study on credit risk management at axis bank**

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**Duration: 01/06/2024 you To 30/06/2024**

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**MBA Specialization: HR (Human Resources)**

**Project Title: A study on employee engagement in IT Companies**

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**MBA: Human Resources (Specialisation)**

**Project Title: A Study On Ai Application In Recruitment For It Employees**

**Duration: 6-5-2025 to 6-7-2025**

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**MBA specialisation: HR**

**Project title: A Study on Individual and organisational factors Influencing Workplace Conflict among IT Employees**

**Internship: Muskurahat Foundation**

**Duration: 20-4-2024 To 29-5-2024**

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**MBA Specialization: HR(Human Resource)**

**Project Title: "A Study on Challenges and Impact of Hybrid Work Mode Among ITES Employees"**

**Internship: Pawzz**

**Duration: (10-7-24 to 10-8-24)**

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**MBA specialisation: Human Resources**

**Project title: A study on the impact of employee wellbeing in Fly Bird Technologies Private Limited**

**Internship: RRR C's firm chambers**

**Duration: 02/05/2024 to 1/06/2024**

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**MBA: HR (Specialisation)**

**Project Title: A Study on The Impact of Artificial Intelligence in Recruitment Efficiency and Outcomes in the IT Industry**

**Internship: Pawzz Foundation**

**Duration: 13-07-2024 to 13-08-2024**

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**MBA Specialization: Human Resources**

**Project Title: “Hybrid Work Model in IT Sector”**

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**M SHRESTA AMULYA RAJ**

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**MBA Specialization: Human Resources**

**Project Title: Employee Incivility and It's Impact on Organizational Performance in IT Industry**

**Internship: HR Recruiter at BBETTER**

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## Systems With Business Analytics Students Details



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**MBA specialisation: Systems with Business Analytics.**

**Project Title: A study on the impact of data visualisation on Share Market Daily Trading.**

**Internship: SCA Consultancy**

**Hamari Pahchan**

**Muskurahat**

**Deloitte-Data Analytics job simulation**

**TCS- Cybersecurity Job Simulation**

**TCS data plus certification.**

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**Age: 23|Graduation: B.Com (computers) |University: Osmania**

**MBA Specialization: Systems with Business Analytics**

**Project Title: Data mining and Sentimental analysis on social media data for brand monitoring in Hyderabad**

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**KATHULA CHAITANYA**

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**MBA: (Systems with Business Analytics)**

**Project Title: Evaluating the impact of Power BI on business analytics in Retail management in Hyderabad**

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**BEERABOINA VYSHNAVI**

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**MBA Specialization: System with Business analytics Project Title: A Study on Dashboards of Investment Management portfolio at Angel One.**

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**MBA Specialisation: systems with business analytics**

**Project Title: A study on visual analysis of inventory management at Maha Cement using the dashboard**

**Internship: Upskill Tech Solutions Pvt. Ltd. (06/05/2024 to 06/07/2024)**

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**SHEELAM BINDU PRIYA**

**Age:23|Graduation:B.Tech(ECE)|University: JNTU University**

**MBA Specialization: Systems with Business Analytics**

**Project Title: A Study on Improving User Experience and Engagement through UPI Dashboard Analytics.**

**Internships:**

**1.Deloitte-Data Analytics Job Simulation**

**2. TCS- Cybersecurity Job Simulation**

**3. TCS data plus certification.**

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# Thank You

For all your support

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