

# AMS SCHOOL OF INFORMATICS

## PLACEMENT BROCHURE



**Batch (2021-2023)**

## Director's Desk



Dear Executives,

I Welcome you to the AMSSOI experience through this placement brochure. We at AMSSOI have taken up the unnerving task of grooming the budding women managers since 2008 was the year of introducing MBA. We have a history of 15 years with 14 batches

successfully settled with prestigious jobs. Our aim is to ensure that students have the necessary abilities and skills to succeed in today's competitive job market.

The faculty constantly strive to provide the students with a holistic academic experience. We go beyond the syllabus with many inhouse activities which improves their decision-making problem solving and out of the box thinking and enables them to face the fast changes happening in the business world.

We are bringing out this brochure to provide you with more information on some of our efforts put forth in the direction of grooming the future women managers, which will be evident as you go through the brochure

We are also keen to collaborate with you as your academic research and training partner in addition to providing the prospective applicant for your company.

I am confident that this adds value on both sides.

I invite you to join us in pursuit of excellence at AMSSOI.

Welcome to AMSSOI!!!!

Best regards,

Prof. K. Vijayalakshmi, M.Sc., MBA, MPhil, Ph.D.

## **ABOUT AMS SCHOOL OF INFORMATICS**

Padma Vibhushan Dr. Durgabai Deshmukh, mother of social service, toiled all through her life with a single-minded devotion to empower women by providing them access to education. To fulfill her dream, she founded AMS in 1939. Over the last 80 years AMS (presently renamed as DDMS) under its umbrella is striving to empower women through its over 27 institutions in the states of Tamil Nadu, Telangana and Andhra Pradesh in the fields of education, health care, differently abled and senior citizens.

*"To accomplish great things, we must not only act, but also dream;  
not only plan, but also believe."*

The AMS School of Informatics (AMSSOI as it is popularly known) is a unit of AMS offering Post Graduate programs for girls leading to MBA degree under the aegis of Osmania University. AMSSOI was established in 1998 with BCA and MCA. MBA courses introduced in 2008 with a strength of 120 approved by AICTE.

The well-equipped lab with 65 systems dual-core processor 1 GB RAM, 80 GB Hard Disk, 15 inches led screen, spacious 6 lecture halls with Digital Boards, well-established library with 3157 volumes 1240 titles, 16 national and international journals, excellent and dedicated staff (having exposure to both industry and academics) 1 professor, 1 Associate Professor, 4 Assistant Professors ensure that the students acquire sound knowledge in various subjects in the management fields.

Over the years AMSSOI management and faculty have been engaged in an honest endeavor to improve the quality of inputs and further enhance the position in the league of schools of management. As a result, our students have secured university ranks and have excelled themselves in many extra-curricular activities. For the past eleven years, AMSSOI has been providing students from varied backgrounds an ideal platform to build on their existing knowledge and skills, thereby molding them into real management professionals.

AMSSOI establishes relationships with various companies to regularly learn the industrial trends and orient its students to meet those requirements quickly. During the year 2022, 75 students out of 88 students are placed in MNCs like Amazon, Wells Fargo, Genpact, Soctronics, UnitedHealth Group, Cognizant and Deloitte, etc.

## Support Systems at AMSSOI

Learning can excel only if the right support system is provided, one that includes a good Library, computing facilities, seminar hall facilities, Digital Classroom facilities with LCD Projectors and Digital Boards, sports and games facilities. AMSSOI has made necessary efforts in providing a very good learning ambience with all required paraphernalia and support system

### Library



### Computing Facilities





## Seminar Hall



## Classrooms



## **People at AMSSOI**

Faculty at AMSSOI is one of the most qualified and experienced. Most of them have presented case studies and research papers in national as well as international journals.

### **Faculty Profiles:**

#### **Director**

**Prof. K. Vijayalakshmi:** MBA in Human Resource Management, Ph.D., M.Phil., M.Sc. S.V. University, Experience in teaching field-21 Years

#### **Associate Professor**

**Dr. P. Venu Priya:** MBA in Human Resource management and Marketing, Ph.D. from Nagpur University, LL.B. from Osmania University and Experience in teaching field-15 years

#### **Assistant professors**

**Dr M.Sailaja:** MBA in marketing, Qualified NET and SET, Pursuing Ph.D. from Osmania University and Experience in teaching field-15 years

**IR. Kalyani:** MBA in Finance and Human Resource Management, Qualified NET and SET, Pursuing Ph.D. from Mahatma Gandhi University Nalgonda and Experience in teaching field-8 years

**N. Ramya:** MBA in Finance and Marketing, Pursuing Ph.D. from Anurag University, Hyderabad and Experience in the teaching field-7years

**J. Swathi:** MBA with Human Resource Management and Finance, B. tech CSE from JNTU and Experience in the teaching field- 6 years

**V. Shravya:** MBA Finance and Experience in the teaching field- 3 years

## **MBA Programme Course Details**

### **Syllabus**

**MBA (Day) Course Structure and Syllabus as Per CBCS Guidelines with Effect**

#### **Year I Semester I**

Course code	Course Title	credit	HPW	Max Marks
MB 101	Management & Organizational Behavior	5	5	20 + 80
MB 102	Accounting for Management	5	5	20 + 80
MB 103	Marketing management	5	5	20 + 80
MB 104	Statistics for Management	5	5	20 + 80
MB 105	Economics for Managers	5	5	20 + 80
MB 106	IT Applications for Management	5	5	20 + 80
MB 107	Open Elective-1 a. Financial Markets and Services b. Managerial Communication	5	5	20 + 80
MB 108	Computer Practical's	2	2	25
	Total credits at the end of 1st Semester	37	37	725

**Year I Semester II**

Course code	Course Title	credit	HPW	Max Marks
MB 201	Human Resource Management	5	5	20 + 80
MB 202	Financial Management	5	5	20 + 80
MB 203	Operations Research	5	5	20 + 80
MB 204	Entrepreneurship and Development	5	5	20 + 80
MB 205	Business Research Methods	5	5	20 + 80
MB 206	Business Law & Ethics	5	5	20 + 80
MB 207	Open Elective – II (Choose One) a. Innovation Management b. Customer Relationship Management	5	5	20 + 80
MB 206	Seminar	2	2	25
	Total credits at the end of the semester	37	37	700



### Year II Semester III

Course code	Course Title	credit	HPW	Max Marks
MB 301	Operations Management	5	5	20 + 80
MB 302	E-Business	5	5	20 + 80
MB 303	Total Quality Management	5	5	20 + 80
MB 304	Global Business Strategies	5	5	20 + 80
MB 305	Discipline Specific Elective – I <u>Finance:</u> Investment Management International Finance <u>Marketing:</u> Marketing Engineering Advertisement and Retail Management <u>Human Resources:</u> Industrial Relations and Labour Laws Organisational Development <u>Systems:</u> Data Base Management Systems Business Analytics	10	10	20 + 80
MB 306	Project work Synopsis	2	2	Grade
	Total credits at the end of the semester	32	32	600

## Year II Semester IV

Course code	Course Title	credit	HPW	Max Marks
MB 401	Business Policy & Strategies	5	5	20 + 80
MB 402	Business Intelligence	5	5	20 + 80
MB 403	Supply Chain Management	5	5	20 + 80
MB 404	Discipline Specific Elective– IV <u>Finance:</u> Financial Risk Management Banking and Insurance <u>Human Resources:</u> Leadership and Change Management Performance Management <u>Systems: (20 +20+60=100)</u> Data Visualisation Data Mining For Business	10	10	20 + 80
MB 405	Project Work	2	2	Grade
MB 406	Comprehensive Viva -voce	2	-	Grade
	Total credits at the end of the semester	29	27	500
	Total Credits at the end of IV th Semester	135	133	2525

## Personality Development Programme

### Objective

AMSSOI's objective is to develop the overall personality of students and make them socially responsible citizens. Our focus in Management education is on all round development of students influencing the physical, social, emotional and spiritual aspects of their personality through building the required set of attitudes, habits, values, skills and interests as per the corporate expectations.

The co-curricular activities designed by us in addition to Osmania university curriculum are in-line with our objectives that add to overall personality development of the students giving unique identity for employability.

Semesters	Activities	Focus	No. of Hours	Marks
I semester	Management Games/ Business Quiz, Business Personalities Presentation, JAM, Movie Screening	Positive Attitude, Adaptability, Team Work, Time Management, Commercial Awareness, Resolving conflicts	60	75
II semester	Seminars, Group discussions, General Case Studies, Movie Screening	Leadership qualities, Time Management, Communication skills, Self - Motivation	60	75
III semester	Management games/ Business Quiz, Presentations on organization issues and Challenges, JAM, New Product Development, Movie Screening	Creative/Imagination/Innovation, Commercial Awareness, Emotional Intelligence, Technical Skills	60	75
IV semester	Group discussions, Specific case study analysis, Project presentations, Movie Screening	Leadership skills, Presentation Skills, Resource Management Skills, Writing Skills, Problem Solving Skills	60	75

\*Evaluation is based on participation and performance



Students participating in Jam Session



Students making presentations on organizational issues and challenges





Students participating in Business Quiz

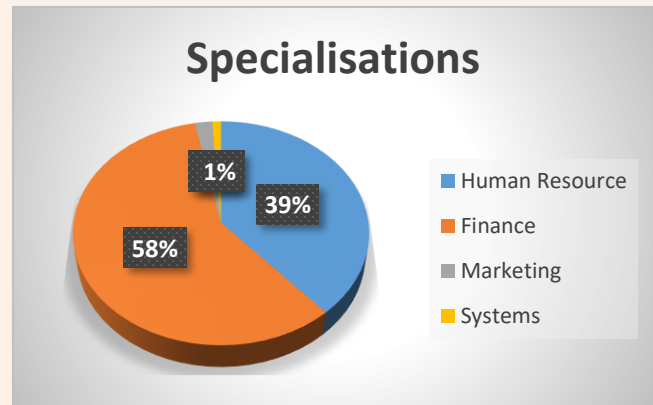


Students interacting with speaker during Guest Lecture

# **PROFILE OF THE BATCH (2021-2023)**

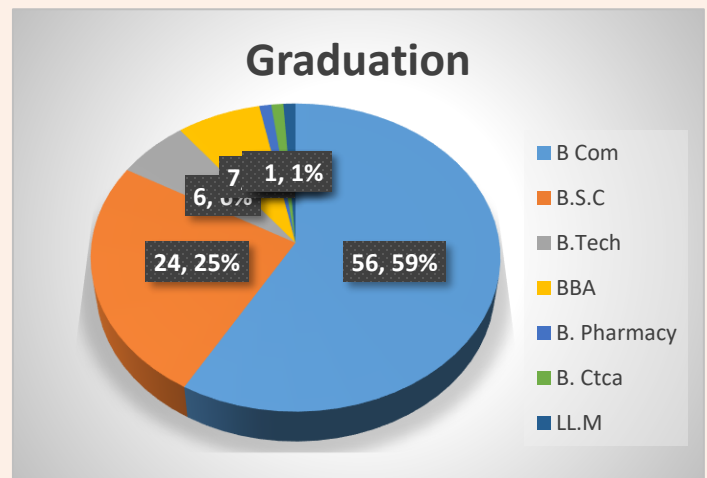
## **Major Specialization**

<b>Human Resource</b>	<b>37</b>
<b>Finance</b>	<b>56</b>
<b>Marketing</b>	<b>02</b>
<b>Systems</b>	<b>01</b>



## **Graduation Stream**

<b>BCom</b>	<b>56</b>
<b>BSc</b>	<b>24</b>
<b>BBA</b>	<b>07</b>
<b>BTech</b>	<b>06</b>
<b>B Pharmacy</b>	<b>01</b>
<b>B. Ctca</b>	<b>01</b>
<b>LL.M</b>	<b>01</b>



Y. NEHA

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MBA Specialization: Finance

Project title: A study on Investment awareness among Generation- Z.

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MBA Specialization: Finance

Project title : a study on asset and liability management

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Project title: A study on initial public offer at bajaj finserv

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MBA specialization: Finance

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KALLEPALLY DEEPIKA

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Mba Specialization-Finance

Project Title-A Study Of Investment Behaviour Of School Teachers

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K. VARSHA

Age :21 | Graduation:B.Com(computer applications) |

University: Rayalaseema University (AP)

MBA Specialization: Finance

Project title: A study on NON PERFORMING ASSETS at ICICI Bank , Hyderabad.

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MBA specialization: Finance

Project: Portfolio Management

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LAKSHMI SRAVANI

Age: 23 | Graduation: B.Sc ( MScs) | University: Osmania university

MBA specialization: finance

Project: Risk management at Reddy's laboratories

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**SRAVANTHI TEPPA**

Age:24 | Graduation: B.Tech(agriculture) | University: JNTUH

MBA Specialization: Finance

Project Title: A study on analysis of equity shares of selected IT companies.

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Project title: A study on financial derivatives

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**SHIRISHA AMBHIGALLA**

Age: 21 | Graduation : B. Com(Generals) | University : Osmania University

MBA specialization: Finance

Project title: A Study On Mutual Funds At IDFC Asset Management Company Limited

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**ANAKAPALLY RACHANA**

Age :22 | Graduation: B.Com ( computers ) | University : Palamuru University

MBA Specialization : Finance

Project Title:A Study on Micro finance in Nagarkarnool district.

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**MODI YOGITHA**

Age – 22 | Graduation - B.Com (Computers) | University - OU

MBA Specialization- Finance

Project Title - A Study On Inventory Management At Heritage Company India Ltd

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Project Title: A study on systematic investment plan of selected mutual funds at Aditya Birla Sun Life AMC Limited

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MBA specialization: Finance

Project Title: A Study of Financial Derivatives

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**ADUGAPUR GANGA**

Age:23 | Graduation:B.Com(Computers) | University: OU

MBA Specialization: Finance

Project Title:Portfolio Management at HDFC Bank Limited .

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MBA Specialization: Finance

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**GOUTI UDAYA SREE**

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MBA SPECIALIZATION : Finance

Project Title : Online Trading at Sharekhan Limited

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**Vulapu Vaishnavi**

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MBA Specialization: FINANCE

Project title: Comparative analysis of equity products and debt products

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MBA Specialization :Finance

Project title : A study on Financial performance at Tata Steel

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PANUGANTI MANASA

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MBA specialization: Finance

Project: A Study of dividend decisions at selected five stocks at Indiabulls Limited.

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MBA Specialisation: Finance

Project Title: NON- PERFORMING ASSETS

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KUMMARI SNEHA

Age : 22 | Graduation:B.com (General) | University: Osmania University

MBA Specialization: Finance

project Tittle: Inventory Management at ULTRA TECH CEMENT LIMITED COMPANY

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Project Title: A Study on Initial public offer at reliance securities

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SINGARAM AKHILA

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MBA specialization: finance

Project title: A study on mutual fund at India Infoline Limited (IIFL)

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REGATI SHIREESHA

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MBA Specialization : Finance

Project title : A study on Housing Finance at ICICI Bank Limited

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MBA specialisation : Finance

Project title : Credit Risk Management at Vijai Electricals limited

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TABASSUM BEGUM

Age: 21 | Graduation: B.Com (General) | University: Osmania University

MBA specialization : Finance

Project: Credit Risk Management At Icici Bank

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**PABANDI DIVYASHREE**

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MBA Specialization : Finance

Project Title: A comparative study of SBI and ICICI bank shares

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MBA Specialization: Finance

Project: A Study on Inventory management

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**MANTHAPURI PRAVALIKA**

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Project: A study on Foreign exchange risk management with regards to financial services at Angel broking limited

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**MORIMESSETTY KALYANI**

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MBA specialization: Finance

Project Title: A study on systematic investment plan in a selected mutual fund at HDFC Standard Life Insurance

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MBA Specialization: Finance

Project Title: comparative study on ULIP and Mutual funds at  
HDFC Asset management company limited

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MBA specialization: Finance

Project: A Study on 'Online trading' at Indiabulls Limited.

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MBA Specialization: Finance

Project Title: A Study on Asset and liability Management at  
ICICI Bank limited

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Mahindra Bank limited

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MBA: Specialization: Finance

Project Title: Financial planning and forecasting at Kesoram Cement LTD

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CHUNCHU AKHILA

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MBA:-specialization: finance

Project:- equity analysis of banks at SBI and Canara bank

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ALLADURGAM SHIVANI

Age: 22 | Graduation: B.Sc(MSCS) | University : OU

MBA Specialization : Finance

Project Title: A Study on Bancassurance products in HDFC Bank

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KARINGULA MAMATHA

Age:22 | Graduation: B.Com( computers) | University: Mahatma Gandhi University

MBA Specialization : Finance

Project Title: electronic payments at paytm india limited

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**PONNALA PRAGATHI**

Age: 25 | Graduation: B. Com(computers) | University: OU

MBA specialization: Finance

Project title: Online trading at Monarch Network pvt ltd.  
Hyderabad

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**BELLAMKONDA SHAILAJA**

Age:22 | Graduation: B com (computers) | University: Mahatma  
Gandhi University

MBA specialization: Finance

Project title: Green banking at karur vyshya bank limited

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**KANDRATHI AKHILA**

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MBA Specialization: Finance

Project Title: Green Banking At ICICI Bank

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**BACHU NANDHINI**

Age:23 | Graduation: B.Sc(MPCS) | University: Osmania University

MBA specialization: Finance

Project Title: Credit Risk Management at Ultra tech cement pvt ltd

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TAHERA BEGUM

Age: 23 | Graduation : B.Com (computers) | University : Osmania

MBA Specialisation: Finance

Project: foreign direct investment at sharekhan ltd

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J SNIGDHA

Age : 22 | Graduation : B.Com (General) | University: Osmania University

MBA Specialization: Finance

Project title : Comparative analysis of Mutual funds at Sharekhan

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GOUNI BHARGAVI REDDY

Age:27 | Graduation: B.Sc (maths) | University : Palamuru University

MBA Specialization: Finance

Project title : A study on portfolio management at HDFC Securities

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RACHARLA AKSHITHA

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MBA Specialisation: Finance

Projects Title: Asset Liabilities Management at ICICI bank

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**SOMBOJEE VAISHNAVI**

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MBA Specialization : FINANCE

Project title : A Comparative Analysis Between Private And Public Sector Banks In Indian Stock Market.

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**KAYASA BHAVANA**

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MBA specialization:Finance

Project title: A study on Mergers and Acquisitions at Canara Bank

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**K. SRI CHANDANA**

Age:23 | Graduation:B.Com (computers) | University: Mahatma Gandhi University (nalgonda)

MBA specialization: Finance

Project Title: performance of mutual funds in HDFC BANK

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**G PRATHUYSHA**

Age:22 | Graduation: BBA in finance | University : Osmania University

MBA Specialization: Finance

Project title : A study on inventory management at ultra tech company

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**RUBEENA BEGUM**

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MBA specialization: Finance

Project title: Nonperforming assets at canara bank

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# Thank You

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