

# AMS SCHOOL OF INFORMATICS



**Batch (2020-2022)**

## Director's Desk



Dear Executives,

I Welcome you to the AMSSOI experience through this placement brochure. We at AMSSOI have taken up the unnerving task of grooming the budding women managers since 2008 was the year of introducing MBA. We have a history of 14 years with 13 batches

successfully settled with prestigious jobs. Our aim is to ensure that students have the necessary abilities and skills to succeed in today's competitive job market.

The faculty constantly strive to provide the students with a holistic academic experience. We go beyond the syllabus with many inhouse activities which improves their decision-making problem solving and out of the box thinking and enables them to face the fast changes happening in the business world.

We are bringing out this brochure to provide you with more information on some of our efforts put forth in the direction of grooming the future women managers, which will be evident as you go through the brochure

We are also keen to collaborate with you as your academic research and training partner in addition to Providing the prospective applicant for your company.

I am confident that this adds value on both sides.

I invite you to join us in pursuit of excellence at AMSSOI

Welcome to AMSSOI!!!!

Best regards,

Prof. K. Vijayalakshmi, M.Sc., MBA, MPhil, Ph.D.

## **ABOUT AMS SCHOOL OF INFORMATICS**

Padma Vibhushan Dr. Durgabai Deshmukh, mother of social service, toiled all through her life with a single-minded devotion to empower women by providing them access to education. To fulfill her dream, she founded AMS in 1939. Over the last 80 years AMS (presently renamed as DDMS) under its umbrella is striving to empower women through its over 27 institutions in the states of Tamil Nadu, Telangana and Andhra Pradesh in the fields of education, health care, differently abled and senior citizens.

*"To accomplish great things, we must not only act, but also dream;  
not only plan, but also believe."*

The AMS School of Informatics (AMSSOI as it is popularly known) is a unit of AMS offering Post Graduate programs for girls leading to MBA degree under the aegis of Osmania University. AMSSOI was established in 1998 with BCA and MCA. MBA courses introduced in 2008 with a strength of 120 approved by AICTE.

The well-equipped lab with 65 systems dual core processor 1 GB RAM, 80 GB Hard Disk, 15 inches led screen, spacious 6 lecture hall, well established library with 2964 volumes 1206 titles, 15 national and international journal, excellent and dedicated staff (having exposure to both industry and academics) 1 professor, 1 Associate Professor, 5 Assistant Professors ensure that the students acquire sound knowledge in various subjects in the management fields.

Over the years AMSSOI management and faculty have been engaged in an honest endeavor to improve the quality of inputs and further enhance the position in the league of schools of management. As a result, our students have secured university ranks and have excelled themselves in many extra-curricular activities. For the past eleven years, AMSSOI has been providing students from varied backgrounds an ideal platform to build on their existing knowledge and skills, thereby molding them into real management professionals.

AMSSOI establishes relationships with various companies to regularly learn the industrial trends and orient its students to meet those requirements quickly. During the year 2021, 55 students out of 63 students are placed in MNC's like Amazon, Wells Fargo, Genpact, Soctronics , UnitedHealth group, Pepsico, Cognizant and Deloitte etc.

## **Support Systems at AMSSOI**

Learning can excel only if the right support system is provided, one that includes a good Library, computing facilities, seminar hall facilities, Digital Classroom facilities with LCD Projectors and Digital Boards, sports and games facilities. AMSSOI has made necessary efforts in providing a very good learning ambience with all required paraphernalia and support system

### **Library**





## Computing Facilities



## Seminar Hall



## Classrooms



## People at AMSSOI

Faculty at AMSSOI is one of the most qualified and experienced. Most of them have presented case studies and research papers in national as well as international journals

## Faculty Profiles:

### Director

**Prof. K. Vijayalakshmi:** MBA in Human Resource Management, Ph.D., M.Phil., M.Sc. S.V. University, Experience in teaching field-21 Years

### Associate Professor

**Dr.P. Venu Priya:** MBA in Human Resource management and Marketing, Ph.D. from Nagpur University, LL.B. from Osmania University and Experience in teaching field-15 years

## **Assistant professors**

**M.Sailaja:** MBA in marketing, Qualified NET and SET, Pursuing Ph.D. from Osmania University and Experience in teaching field-14 years

**IR. Kalyani:** MBA in Finance and Human Resource Management, Qualified NET and SET, Pursuing Ph.D. from Mahatma Gandhi university, Nalgonda and Experience in teaching field-7 years

**N. Ramya:** MBA with Finance and Marketing and Experience in teaching field-6 years

**J. Swathi:** MBA with Human resource Management and Finance, B. tech CSE from JNTU and Experience in teaching field- 6 years

**V. Shravya:** MBA Finance and Experience in teaching field- 3 years

## **MBA Programme Course Details**

### **Syllabus**

**MBA (Day) Course Structure and Syllabus as Per CBCS Guidelines with Effect**

#### **Year I Semester I**

| Course code | Course Title  | credit | HPW | Max Marks |
|-------------|---|--------|-----|-----------|
| MB 101      | Management & Organizational Behavior  | 5      | 5   | 20 + 80   |
| MB 102      | Accounting for Management   | 5      | 5   | 20 + 80   |
| MB 103      | Marketing management  | 5      | 5   | 20 + 80   |
| MB 104      | Open Elective – I (Choose One)<br>Business Law & Ethics<br>Fundamentals of Technology Management<br>Managerial Economics        | 4      | 4   | 20 + 80   |
| MB 105      | Open Elective – II (Choose One)<br>IT Applications for Management<br>Business Communication<br>Customer Relationship management | 4      | 4   | 20 + 80   |
| MB 106      | Computer Practical  | 1      | 2   | 25        |
|             | Total credits at the end of the semester  | 24     | 25  | 525       |



## Year I Semester II

| Course code | Course Title   | credit | HPW | Max Marks |
|-------------|--|--------|-----|-----------|
| MB 201      | Human Resource Management  | 5      | 5   | 20 + 80   |
| MB 202      | Financial Management   | 5      | 5   | 20 + 80   |
| MB 203      | Business Research Methods  | 5      | 5   | 20 + 80   |
| MB 204      | Open Elective – I (Choose One)<br>Economic Environment & Policy<br>Business Process Re-engineering<br>International Business<br>Financial Markets & Services | 4      | 4   | 20 + 80   |
| MB 205      | Open Elective – II (Choose One)<br>Total Quality Management<br>Strategic Management<br>Accounting<br>Startup Management<br>Retail Management                 | 4      | 4   | 20 + 80   |
| MB 206      | Seminar  | 1      | 2   | 25        |
|             | Total credits at the end of the semester   | 24     | 25  | 525       |

### Year II Semester III

| Course code | Course Title   | credit | HPW | Max Marks |
|-------------|--|--------|-----|-----------|
| MB 301      | Operations Management  | 5      | 5   | 20 + 80   |
| MB 302      | E-Business   | 5      | 5   | 20 + 80   |
| MB 303      | Operations Research  | 5      | 5   | 20 + 80   |
| MB 304      | Discipline Specific Elective – I<br>Financial Risk Management (Finance)<br>Product & Brand Management (Marketing)<br>Compensation Management (Human Resource)<br>Decision Support System (System)    | 4      | 4   | 20 + 80   |
| MB 305      | Discipline Specific Elective – II<br>International Finance (Finance)<br>Promotion & Distribution Management (Marketing)<br>Organization Development (Human Resource)<br>Business Analytics (Systems) | 4      | 4   | 20 + 80   |
| MB 306      | Innovation Management  | 4      | 4   | 20+80     |
|             | Seminar  | 1      | 2   | 25        |
|             | Total credits at the end of the semester   | 24     | 25  | 625       |

## Year II Semester IV

| Course code | Course Title   | credit | HPW | Max Marks |
|-------------|--|--------|-----|-----------|
| MB 401      | Strategic Management   | 5      | 5   | 20 + 80   |
| MB 402      | Business Intelligence  | 5      | 5   | 20 + 80   |
| MB 403      | Supply Chain Management  | 5      | 5   | 20 + 80   |
| MB 404      | Discipline Specific Elective– IV<br>Investment Management (Finance)<br>Consumer Behavior (Marketing)<br>Performance Management (Human Resource)<br>Database Management System (System)                 | 4      | 4   | 20 + 80   |
| MB 405      | Discipline Specific Elective–IV<br>Banking & Insurance (Finance)<br>Services & Global Marketing (Marketing)<br>Talent & Knowledge Management (Human Resource)<br>Software Project Management (Systems) | 4      | 4   | 20 + 80   |
| MB 406      | Project Work   | 1      | 2   | Grade     |
| MB 407      | Comprehensive Viva -voce   | 1      | -   | Grade     |
|             | Total credits at the end of the semester   | 24     | 25  | 500       |
|             |  |        |     |           |

## Personality Development Programme

### Objective

AMSSOI's objective is to develop the overall personality of students and make them socially responsible citizens. Our focus in Management education is on all round development of students influencing the physical, social, emotional and spiritual aspects of their personality through building the required set of attitudes, habits, values, skills and interests as per the corporate expectations.

The co-curricular activities designed by us in addition to Osmania university curriculum are in-line with our objectives that add to overall personality development of the students giving unique identity for employability.

| Semesters    | Activities   | Focus  | No. of Hours | Marks |
|--------------|--|--|--------------|-------|
| I semester   | Management Games/<br>Business Quiz,<br>Business Personalities<br>Presentation,<br>JAM, Movie Screening                                       | Positive Attitude, Adaptability, Team Work, Time Management, Commercial Awareness, Resolving conflicts     | 60           | 75    |
| II semester  | Seminars,<br>Group discussions,<br>General Case Studies, Movie Screening   | Leadership qualities, Time Management, Communication skills, Self - Motivation                             | 60           | 75    |
| III semester | Management games/<br>Business Quiz,<br>Presentations on organization issues and Challenges,<br>JAM, New Product Development, Movie Screening | Creative/Imagination/Innovation, Commercial Awareness, Emotional Intelligence, Technical Skills            | 60           | 75    |
| IV semester  | Group discussions,<br>Specific case study analysis,<br>Project presentations,<br>Movie Screening   | Leadership skills, Presentation Skills, Resource Management Skills, Writing Skills, Problem Solving Skills | 60           | 75    |

\*Evaluation is based on participation and performance





Students participating in Jam Session



Students making presentations on organizational issues and challenges





Students participating in Business Quiz



Students interacting with speaker during Guest Lecture

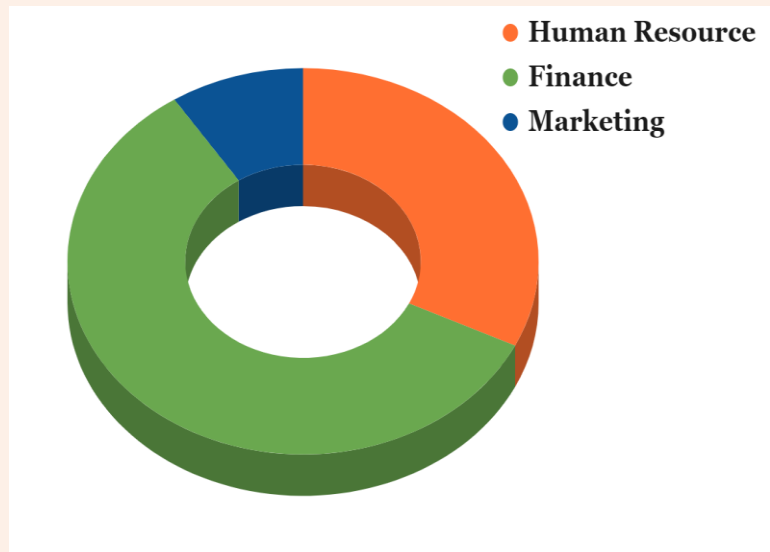
# **PROFILE OF THE BATCH (2020-2022)**

## **Major Specialization**

**Human Resource    29**

**Finance                50**

**Marketing            08**



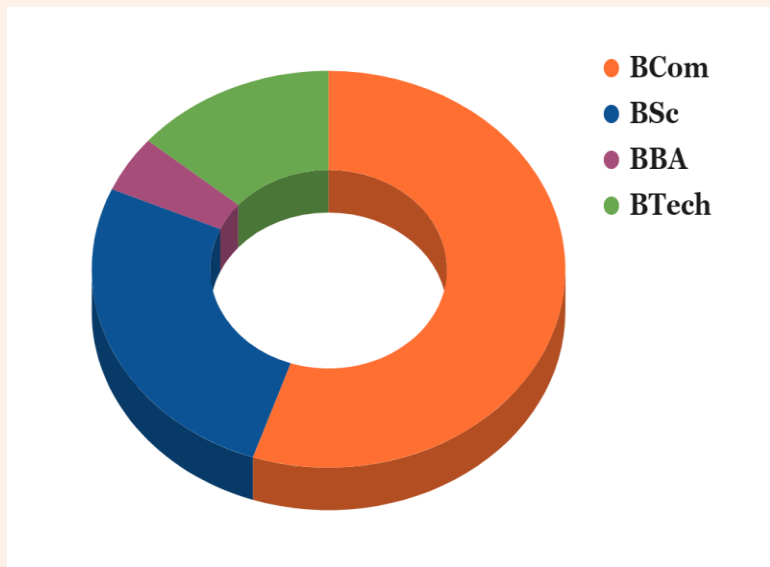
## **Graduation Stream**

**BCom                    48**

**BSc                      23**

**BBA                     04**

**BTech                  12**



**T.SAMEEKSHA**

**Age: 22 | Graduation: B.sc (Mstcs) | Osmania University**

**MBA Specialization: Human Resource**

**Project title:**

Recent trends in compensation management

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**Mobile no:** 7095093835

**M AKANKSHA**

**Age:24 | Graduation: BSC(bzc) | University: Osmania university**

**MBA Specialization: Human Resource**

**Project title:** A Study on online recruitment process at the Eighth Dimension

**LinkedIn ID:** <https://www.linkedin.com/in/akanksha-mallepally-365ba71a0>

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**Mobile no:** 9490489774

**THANTHRAWAHI SOWMYA**

**Age: 23 | Graduation: Btech(CSE) | University : JNTUH**

**MBA Specialization: Human Resource**

**Project Title:** A project on training and development in Sian infra

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**Mobile no:** 6281620448







**PAKALA RUCHITHA**

**Age: 23 | Graduation : B.Tech( IT) | University: JNTU**

**MBA Specialization: Human Resource**

**Project Title: Study on impact of chatbots on recruitment**

**LinkedIn ID: [https://www.linkedin.com/in/ruchitha-rao-](https://www.linkedin.com/in/ruchitha-rao-pakala-a0b2511bb)**

**pakala-a0b2511bb Email ID:**

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**Mobile no: 7816050762,7036009475**

**N.VAISHNAVI**

**Age: 22 | Graduation: B.Com(Comp) | University: OU**

**MBA Specialization: Human Resource**

**Project Title: Study on impact of managerial empathy on employee's job performance**

**Internship Experience :** 1. Shriram Life Insurance Company-45days  
2.KudosWall Private Limited- HR Intern-6months

**LinkedIn ID : <https://www.linkedin.com/in/n-vaishnavi-8b68b1211>**

**Email ID : [vaishnavineemkar1403@gmail.com](mailto:vaishnavineemkar1403@gmail.com)**

**Mobile no: 7702962192**



**SAGHARIKA KARRE**

**Age: 21 | Graduation: (BSc Mpcs) | University: OU**

**MBA Specialization: Human Resource**

**Project Title: New trends and changes in training and development**

**LinkedIn Id: <https://www.linkedin.com/in/sagharika-karre-138a60225>**

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**Mobile no: 9346323382**



**PATNAM. SRAVANI**

**Age: 21 | Graduation: B.Sc (MSCS) | University:**

**Osmania University**

**MBA Specialization:** Human Resource

**Project Title:** New trends in recruitment and selection in the IT sector

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**Mobile no:** 9490081981



**PASPUNOORI VARSHITHA**

**Age: 22 | Degree: BBA(HR) | University: OU**

**MBA specialization:** Human Resource

**Project title:** Employee Information Security Awareness at IT sector

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**BHUKYA SUPRIYA**

**Age :22 | Graduation: BBA | University: Osmania university**

**MBA specialization:** Human Resource

**Project title:** A study on employee motivation

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## TELURI SUKANYA

**Age: 23 | Graduation: b.com( computers) | University : Osmania University**

**MBA specialization:** Human Resource

**Project title:** employee Engagement at ankura hospital for women and children.

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## SHRUTHI NAROJU

**Age. 22 | Graduation: B.com | University: Osmania university**

**MBA Specialization:** Human Resource

**MBA Project Title:** A study on employee motivation

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**Mobile no:**8520910898



## M.SOWKYA REDDY

**Age : 23 | Graduation: BSC (MPC) | University: OU**

**MBA Specialization:** Human Resource

**Project title:**A Study on implementation of HR Analytics in IT industry

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Human Resource

Human Resource

### S.S.CHARITHA

**Age: 22 | Graduation: B.com(comp) | University: OU**

**MBA Specialization:** Human Resource

**Project title:** A study on employee performance management

**Internship:** Shri ram Life insurance pvt Ltd

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### MAMIDI VARSHA

**Age: 21 | Graduation: B.SC(M.Sc.) | University: OU**

**MBA Specialization:** Human Resource

**Internship/Job Experience:** Job experience at Accenture for Trust & Safety Goggle Project.

**Project Title:** Training & Development.

**LinkedIn ID:** <http://www.linkedin.com/in/mamidi-varsha-0a91161b4>

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### KALINDI PRAMEELA DEVI

**Age:23 | Graduation: B.COM(Comp) | University: OU**

**MBA Specialization:** Human Resource

**Internship/Job Experience:** Job experience at WIPRO as Associate Analyst(1yr).

**Project Title:** A study on Employee Motivation in IT Sector.

**LinkedIn ID:** <https://www.linkedin.com/in/prameela-devi-kalidindi-b22a1a218>

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**MORA MEGHANA.**

**Age: 21 | Graduation: B.SC(mpcs) | University: Satavahana University**

**MBA Specialization:** Human Resource

**Project Title:** Recent Trends & Challenges in Mentoring in IT/ITE'S sectors.

**LinkedIn ID:** <https://www.linkedin.com/in/meghana-mora-b3baa3210>

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**ARABHI RAPAKA**

**Age: 25 | Graduation: B.TECH(ECE) | University: JNTU**

**MBA Specialization:** Human Resource

**Project Title:** Study on E-recruitment & present condition towards job seekers.

**LinkedIn ID:** <https://www.linkedin.com/in/arabhi-rapaka-77161a157>

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**SANA TOUFEEQ.**

**Age: 22 | Graduation: B.COM(Comp) | University: Satavahana University**

**MBA Specialization:** Human resources

**Internship/Job Experience:**

1. Internship experience at Shriram Life Insurance as Sales intern.
2. Internship experience at PNK Pvt solutions as Marketing intern.

**Project Title:** Stress Management

**LinkedIn ID:** <https://www.linkedin.com/in/sana-toufeeq-8397641bb>

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**PRIYANKA DASARI**

**Age: 21 | Graduation: B.Com(computers) | University: Osmania University**

**MBA Specialization:** Human Resource

**Project Title:** A study on performance appraisal.

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**KODARI DEEPTHI BINDU**

**Age: 21 | Graduation: B.Com(Computers) |**

**University: OU**

**MBA Specialization:** Human Resource

**Project Title:** Online Training and Development.

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**GADDAM ANUSHA**

**Age: 22 | Graduation: B.Sc(Computer Science) | University: OU**

**MBA Specialization:** Human Resource

**Project Title:** Study on job satisfaction.

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**Mobile no : 9848568103**





**AKHILA VARDHA**

**Age: 21 | Graduation: B.Sc(MPCs) | University:OU**

**MBA Specialization:** Human Resource

**Project Title:** Stress management of employees.

**LinkedIn ID:** <https://www.linkedin.com/in/akhila-varsha-713b6321b>

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**KASHIPAKA SHIVANI**

**Age: 23 | Graduation: B.Sc(MStCs) | University: Satavahana University**

**MBA Specialization:** Human Resource

**Project Title:** A study on performance appraisal.

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**SYAMALA SURAVARJHULA**

**Age: 28 | Graduation: B.Tech (ECM) | University: Osmania University**

**MBA Specialization:** Human Resource

**Project Title:** A Study On Determinants of employee turnover in SUMEGA technologies.

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**GALLA SAUMYA**

**Age: 21 | Graduation: B.Com(Computers) | University: OU**

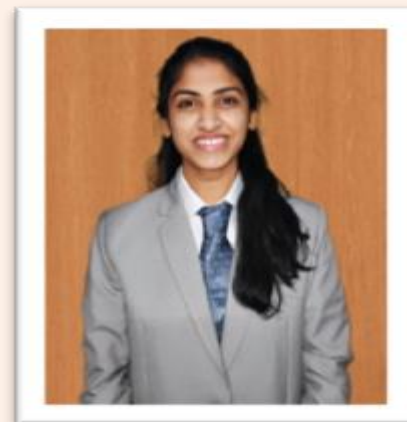
**MBA Specialization:** Human Resource

**Project Title:** A Study on Performance Appraisal in Sumega Technologies.

**LinkedIn ID:** <https://www.linkedin.com/in/saumya-galla-a86052232>

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**K.VISHALAKSHMI**

**Age: 27 | Graduation: B.Sc(Mbtc) | University: Osmania University**

**MBA Specialization:** Human Resource

**Project Title:** Stress Management in Health Care Sector.

**LinkedIn ID:** <https://www.linkedin.com/in/vishalakshmi-kanduri-316572218>

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**D.SAI NAGA VAISHNAVI**

**Age: 21 | Graduation: B.Sc(Computer Science) | University: KU**

**MBA Specialization:** Human Resource

**Project Title:** A study on HR Policies at Nagarjuna cements Ltd.

**LinkedIn ID:** <https://www.linkedin.com/in/vaishnavi-d-77b07a213>

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**Mobile no :** 7993432059





**D. LAHARI**

**Age: 21 | Graduation: BBA(Marketing) | University: Osmania University**

**MBA Specialization:** Human Resource

**Project Title:** Compensation Management at Investleaf Management Solutions.

**LinkedIn ID:** <http://www.linkedin.com/in/lahari-doosa-1b2732171>

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**Mobile no :** 9182725348

**K. SAHITHI**

**Age: 21 | Graduation: B.Tech(CSE) | University: JNTU (H)**

**MBA Specialization:** Human Resource

**Project Title:** A study on performance appraisal of employees in new Normal at Edlogix software solutions.

**LinkedIn ID:** <https://www.linkedin.com/in/sahithi-kaluvala-4a730b213>

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**Mobile no :** 8897442220



**NUTHI.V. MEGHANA**

**Age: 22 | Graduation: B.Com (general) | University: Osmania University**

**MBA Specialization: Finance**

**Project title:** "A Study on stock market and comparative analysis of stock prices of selected companies at India bulls"

**LinkedIn ID:** <https://www.linkedin.com/in/meghana-nuthi-07538a1b4>

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**Mobile no:** 8186860364



**R. SUMANJALI DEVI**

**Age: 23 | Graduation: B.Com (general) | University: OU**

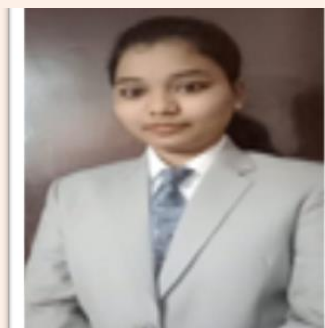
**MBA Specialization: Finance**

**Project title:** Depository System at ICICI Bank

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**MUSKU SANDHYA**

**Age: 22 | Graduation: BSc(MSCs) | University: Osmania University**

**MBA Specialization: Finance**

**Project title:** A study on NFO process in mutual funds at NJ wealth

**LinkedIn id:** <https://www.linkedin.com/in/musku-sandhya-2068b6223>

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Finance

Finance



**P SAI PRASANNA**

**AGE: 23 | GRADUATION: B.Com(general) | UNIVERSITY: Osmania University**

**MBA specialization: Finance**

**Project title: ASSET AND LIABILITY MANAGEMENT AT ICICI BANK**

**Internship: Shriram Life Insurance**

**LinkedIn id:** <https://www.linkedin.com/in/papakanti-saiprasanna-b14195224>

**EMAIL:** papakantisaiprasanna10@gmail.com

**Mobile no.:** 6309145025

**ENUKONDA MADHAVI**

**Age: 22 | Graduation: BSc (MES) | University: OU**

**MBA Specification: Finance**

**Project title:** A study on financial planning for salaried employees and strategies for tax savings in sian infra realcon llp

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**Project title:** "A Study on Equity Analysis with reference to It and Banking Sectors at Networth Securities Limited."

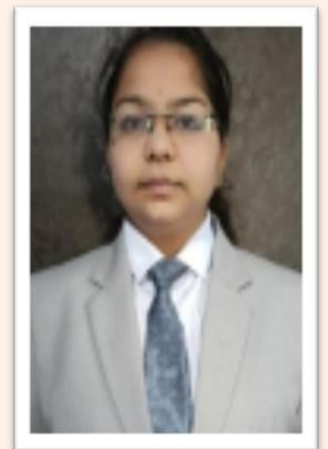
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Finance

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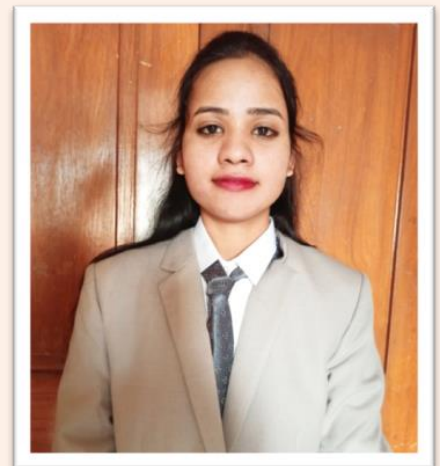
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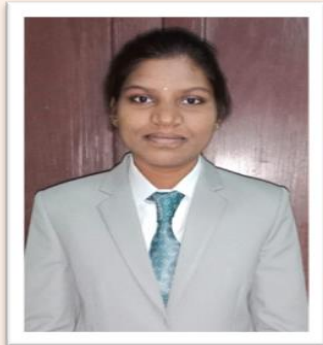


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Marketing

Marketing

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Marketing

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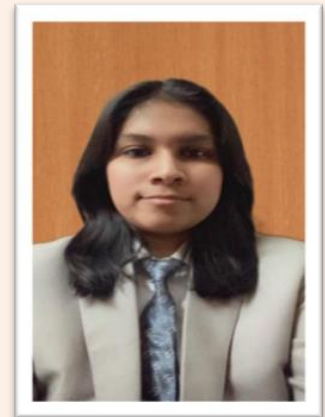
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